

CHAMPIONS *of* HOPE

MARCH 26, 2026
*Brain Injury
Awareness Month*

Giving hope to children with brain injuries

THE STAR, FRISCO, TX

Team Luke Hope for Minds is honored to invite you and your business to stand among champions by partnering with us for our first-ever DFW fundraising event. **The Champions of Hope Gathering will be held on Thursday, March 26, 2026, at The Star in Frisco, TX.** This premier event will call leaders, visionaries, and changemakers committed to making a profound difference in the lives of **children impacted by brain injuries.**

Champions of Hope is an exclusive gathering where only champions take the stage, inspire the audience, and represent the cause. This event gives a platform for those who embody the characteristics of what it means to be a champion, both in life and in legacy.

We are honored to welcome **3x Super Bowl Champion, Dallas Cowboy Darren Woodson,** as our keynote speaker, sharing what it takes to be a champion on and off the field. Your invitation to be part of this event signifies that we recognize you and your organization as champion-caliber leaders worthy of standing alongside the families of these children with brain injuries.

By sponsoring the Champions of Hope Gathering, you will not only align your brand with excellence, but you will also **play a vital role in providing resources, therapies, and hope to families navigating life after a child's brain injury.** Several sponsorship levels are available, each offering premium benefits, and we would be glad to customize a sponsorship opportunity that best reflects your company's giving strategy.

Together, we can ensure that children and families facing unimaginable challenges are given hope that they will have a brighter, stronger future. We would be honored to have you join us in this exclusive circle of champions.

Please review the enclosed sponsorship opportunities and let us know if we can count you to become a Champion of hope for our inaugural and unforgettable evening.

Sincerely,

Team Luke Hope for Minds

www.teamlukehopeforminds.org

TEAM LUK3
HOPE FOR MINDS

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Giving hope to children with brain injuries



MARCH 26, 2026

**Brain Injury
Awareness Month**

WITH SPECIAL GUEST

DARREN WOODSON

3X Superbowl Champion,
Dallas Cowboys



THE STAR

**1 Cowboys Way,
Frisco, TX**

**ALL PROCEEDS GO TO FAMILIES
WITH CHILDREN RECOVERING FROM
BRAIN INJURIES**

Chelsea Sims

chelsea@teamlukehopeforminds.org | 806-777-5521

www.teamlukehopeforminds.org

HALL OF FAME SPONSOR

\$25,000

- 2 Premium Tables (20 Guests Total)
- Sponsored Pre-Reception Invitation
- Signature Cocktails Named in Your Honor
- Signed Memorabilia
- Logo Featured on All Branded Event Items (cocktail napkins, drink menus, signage, etc.)
- Delivers the Official End of Show Champagne Toast
- Exclusive Tabletop Display with Champion message
- Shoutout from Stage + Featured in Program
- Last Silent Auction Bids
- Social Media Tag & Mention
- Extra Tickets for Outdoor Competitions
- Customized Social Media / Marketing Package
- 40 Drink Tickets

RING OF HONOR SPONSOR

\$15,000

- 1 Premium Table (10 Guests)
- Signature Cocktail Named in Your Honor
- Signed Memorabilia
- Sponsor Name Printed on the Event Menu
- Exclusive Tabletop Recognition Display
- Shoutout from Stage + Featured in Program
- Social Media Tag & Mention
- Extra Tickets for Outdoor Competitions
- Outdoor Competitions Sponsored With Your Company Name
- Customized Social Media / Marketing Package
- 20 Drink Tickets

SUPER BOWL CHAMPION SPONSOR

\$7,500

- 1 Premium Table (10 Guests)
- Custom Tabletop Thank-You Signage
- Recognition in Program and On-Screen
- Sponsored Logo all Sports Balls
- Social Media Tag & Mention
- 20 Drink Tickets

MVP SPONSOR

\$5,000

- 1 Premium Table (10 Guests)
- Logo Displayed on Event Presentation Slides
- Social Media Tag & Mention
- Recognition in Program
- 20 Drink Tickets

2026 Fundraising Goal

\$1,752,000

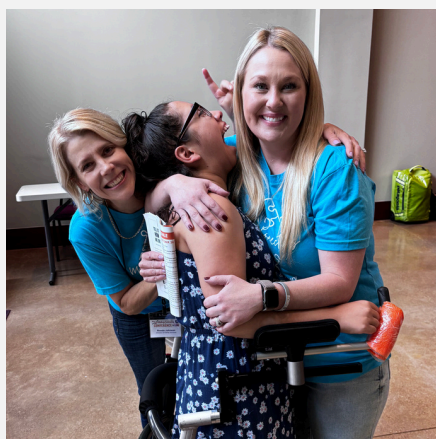
2026 Need Projections

We expect over 700 families to apply for assistance in 2026.



By 2026, we expect
60+ new families to apply
for support each month.

A 6x increase from 2024.



YOUR GIVING IN ACTION

Support Services

- Social work
- Guidance counseling
- Support groups
- Parent 2 Parent Mentor program
- Care packages
- "Brain Injury & Your Child" Resource Guide

Financial Assistance

- Assist with medical costs & treatments
- Therapy
- Home renovations
- Auto expenses
- Emergency living expenses
- Adaptive medical equipment

Making Connections Pediatric Brain Injury Conference

- Presentations by brain injury specialists
- Q&A with medical experts
- Resource fair featuring nonprofits, therapy providers, legal experts, and wellness vendors



states/areas served

💰 **\$2.5 M**

in assistance since 2011

👥 **5000 +**

Individuals served

MAKING CONNECTIONS PEDIATRIC BRAIN INJURY CONFERENCE



Our 9th Annual Making Connections Pediatric Brain Injury Conference

In 2025, we proudly hosted our 9th Annual Conference, marking our highest attendance yet. Thanks to our generous supporters, we offer travel scholarships that cover essential expenses like flights, gas, hotels, and meals, making it possible for families to attend this life-changing event. At the conference, they connect with one another, engage with medical experts, and most importantly, rediscover hope. Through the power of community, hope, and education, this annual conference has become our most impactful event. For families who could not attend, each presentation has been uploaded to our YouTube and is hosted on our website, impacting thousands of people in the brain injury community.

 823

people attended

 18

from 18 states

